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自然美  
natural beauty

Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

### **APPOINTMENT OF CHIEF EXECUTIVE OFFICER**

The board of directors (the “Board”) of Natural Beauty Bio-Technology Limited (the “Company”) and its subsidiaries (the “Group”) are pleased to announce the appointment of Ms. Karen Yifen CHANG (“Ms. Chang”) as the Chief Executive Officer (“CEO”) with effect from 2 January 2013.

Ms. Chang, aged 48, graduated with a Bachelor degree in Arts in English Literature from Fu-Jen Catholic University in Taiwan in 1986 and a Master of Business Administration degree from the George Washington University in Washington D.C. in the United States in 1998. She currently serves as an independent non-executive director of Sun Art Retail Group Limited, whose shares are listed on the Stock Exchange of Hong Kong Limited (“Stock Exchange”). Ms. Chang had been working in Pou Sheng International (Holdings) Limited from 2007 to April 2012, whose shares are listed on the Stock Exchange, of which she had served as the Chief Financial Officer and Executive Director from 2007 to 2009 and Chief Executive Officer and Executive Director from 2009 to April 2012. Prior to this appointment, Ms. Chang was a director of Credit Suisse First Boston, Hong Kong (“Credit Suisse”) from 2004 to 2006. Prior to joining Credit Suisse, Ms. Chang had had many years of financial management and investment banking experiences gained from working with KPMG in Washington DC and Los Angeles in the United States as well as Jardine Fleming and Merrill Lynch in Shanghai, China and Hong Kong from 1992 to 2002. She had also worked for Semiconductor Manufacturer International Corporation from 2003 to 2004 as Assistant Vice President of Finance.

Pursuant to the terms of a service contract with the Group, Ms. Chang’s employment shall commence as our CEO on 2 January 2013 for a term of three years. The emolument of Ms. Chang has been determined and approved by the Remuneration Committee of the Company with reference to her duties and responsibilities and the prevailing market conditions.

Save as disclosed in this announcement, Ms. Chang does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company, nor have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance as at the date of this announcement.

Save as disclosed above, the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company relating to Ms Chang’s appointment as the CEO and would like to take this opportunity to express its warm welcome to Ms. Chang in joining the Group.

By Order of the Board  
Natural Beauty Bio-Technology Limited

Hong Kong, 18 December 2012

*As at the date of this announcement, the Board comprises Dr. Tsai Yen-Yu, Mr. Lee Ming-Ta, Dr. Su Chien-Cheng and Dr. Su Sh-Hsyu as executive directors, Mr. Patrick Thomas Siewert, Ms. Janine Junyuan Feng, Ms. Christina Shieu-Yeing Ng and Mr. Poon Yee Man Alwin as non-executive directors and Mr. Francis Goutenmacher, Ms. Su-Mei Thompson, Mr. Chen Ruey-Long and Mr. Yang Tze-Kaing as independent non-executive directors.*